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Dear AIS members, officers and administrators,

My name is Hunter Wilkes Wilson and I had both the honor and privilege of serving as the 2017-2018 University of Arkansas AIS President. I am blessed beyond measure to have been able to lead our chapter to success and I look forward to seeing the future success of our chapter. We are growing in ways in which I have never seen an organization grow and I do not see this growth slowing down anytime soon. We had a very active school year within our chapter. We made use of any and all resources that the Sam M. Walton College of Business had to offer and this helped us to grow our membership numbers and raise awareness for our organization. Along with using the resources within our own college, we even branched out to other organizations outside of the Walton College of Business. We partnered with the Association for Computer Machinery (ACM) for several of the events that we hosted this past year. We always enjoy working with this upstanding organization and I look forward to partnering with them in the future.

Within the Walton College of Business, there is a board called the Information Technology Research Institute. We have been honored to be represented at their fall and spring meetings for quite some time now. We use this board for advice on successful IT tips for our chapter. We also present a state of the chapter address each semester to the members of the board. The ITRI Board use this opportunity to ask questions about our chapter such as: workshops we held, membership numbers and professional development. This board is a wonderful professional resource for our chapter and we will continue to use this for our future chapter growth.

For the future of our chapter, I see us continuing to grow in many ways. The Sam M. Walton College of Business is a top college for Blockchain integration. With this in mind, our chapter will make good use of one of our college’s specialties and host events that are pertaining to this subject matter. We had a team of AIS students represented at the Blockchain Hackathon in October 2017. This competition allowed students to explore their creative side and create logistical solutions for many companies in the Northwest Arkansas area. Our chapter would like to eventually host such events as they will be very helpful for our Information Systems students to learn how this process works.

We had a very successful semester of hosting events, professional development workshops and skills workshops. Along with my executive board, I have to thank our faculty advisor, Dr. Susan Bristow, for everything that she did for our chapter. Dr. Bristow always made sure that we were well taken care of and I cannot thank her enough for everything that she did for us. I had the privilege of working with an incredible executive board and I want to thank you all for everything that you did for our chapter. This marks the end of my service as President and what an honor it has been serving the University of Arkansas Chapter of the Association for Information Systems. Thank you to you all and Woo Pig Forever!

Respectfully,

Hunter Wilkes Wilson
President, Association for Information Systems
University of Arkansas
Leadership Team

Hunter Wilkes Wilson
President

Andrew Shepherd
VP of Membership
Development

Sabine Tuyizere
VP of Freshman and
Public Relations

S.M Nahian Al Sunny
Treasurer

Christopher LoRusso
VP of Operations
Secretary

Dr. Susan Bristow
Faculty Advisor
Overall Mission

The University of Arkansas AIS Chapter has crafted the mission’s statement “to promote the study and utilization of information systems through programs of professional development, social networking, and community development.” We encourage students of all majors that have even the slightest interest in information systems and technology to join our organization. With events such as the IT Guiding Principles Workshop Series, panel discussions, socials and networking events with companies like Cerner, Koch Industries, Walmart and many other well-known, leading companies, we followed closely to our mission statement.
Professional Development

Throughout the academic year, we made sure to have professional development workshops available to our members. We held various types of professional development events. Some of the events included: bringing in companies to speak to us about Information Systems in the workplace and excel and resume workshops.

We had two companies speak to us this Spring 2018 semester at our meetings: Koch Industries and Cerner. These two companies spoke to us about what they are looking for in people who are applying to work for their company, what skills are necessary to work in IT and a basic overview of each of their respective companies. This is an incredible opportunity to have recruiters speak directly to our members and they can then network with people who might be interviewing them for a potential job.

Resume Workshop

Our President, Hunter Wilson, and VP of Membership Development, Andrew Shepherd, held a resume workshop to prepare our members for the upcoming career fair. We answered questions about what recruiters are looking for on a resume, showed examples of professional resumes and helped answer some basic interview questions as well. We were told that this workshop was very helpful and insightful. We held this workshop in the morning and provided breakfast and coffee.
Microsoft Excel Workshop

Our VP of Membership Development, Andrew Shepherd, conducted a Microsoft Excel workshop for AIS members. He was supervised under our faculty advisor, Dr. Susan Bristow, during this event. This workshop gave our members a basic overview of Excel and some of the major functions of this program. We covered formulas, charting, pivot tables and entry level coding. We utilized an on-campus lab for this event.
Community Service

For our community service this year we hosted Microsoft Excel workshops for anyone to attend for free. As we all know, Excel is essential to the workplace and makes completing everyday tasks easy. This program can be a little complicated to work and so we wanted to help people understand the inner workings of this fantastic program. These workshops were very helpful in helping people learn basic excel skills to apply to both their personal and professional lives. We were honored to be able to help people with these skills.
Fundraising

The University of Arkansas AIS Chapter has been very blessed to have the Information Systems Department to assist in all of our monetary needs. We are a departmental organization and have access to departmental funds. Due to this, we did not host any fundraisers this past year, but we did receive scholarship money from ConocoPhillips this past year for our students. This generous contribution truly helps our members to explore all opportunities that are available to them. We thank both ConocoPhillips and the Information Systems Department for their generous contribution to our chapter.
Membership growth was a major goal that was diligently worked toward this year. Our Chapter was represented at every event that was offered this year. The first event was the Walton Block Party. This event in held in the Walton College of Business courtyard. Organizations from the Walton College are represented at this event and it is a great time for new students to learn about all the student organizations available and to get involved. The first meeting of our semester took place shortly after Walton Block Party and as a result, we had over 120 students attend our meeting. This unexpected audience size required a quick room change to accommodate the amount of students who were represented at this meeting.

NWACC Transfer Day

The next event we participated in was the NWACC Transfer Day event. This event was specifically for students who have completed their associates degree at the local community college and are transferring to the University of Arkansas to pursue a higher degree. As you can see from the picture, we managed a booth to let students know about our chapter and some of the events that we hold throughout the year.
T-Shirts

Active members within our Chapter (10 points per semester) receive a free shirt. In the years past, we have used the same design, but this year we wanted to create all new shirts for our members. We created the shirts that are pictured below, and this is something that we are very proud of as a chapter. We are marketing ourselves well and hope that this new look and design will attract more members to join our Chapter!

![T-Shirt Image]

Socials

We held a social event at the beginning of our Fall 2017 semester and the end of the Fall 2017 semester for our members to get to know one another. The first social was a meet the executive board member social at a local Mexican restaurant. The main purpose of this event was to make sure that the members were comfortable with the executive board and to hear their ideas about how they would like to see this chapter being run. The last social of Fall 2017 was a bowling event at a local bowling alley. This was a time where members could mingle with one another while doing an activity.

![Social Image]
Communications

In any organization, communication is vital for the overall success of the chapter. For our chapter, we made sure to utilize all communication techniques that were available to us. The Walton College has an email announcement platform called Listserv. This platform allows us to send out mass emails to all WCOB students. As pictured above, you can see what an example of what a typical announcement email looks like.

For each event that we held, we made sure to send out notifications well in advance of the meeting. We always aimed to send out an email with at least 3 business days advanced notice. We usually hit our goal and most times we had a 5-day advanced notice window for our members. Along with the previous notification tactic of the email platform, we also sent our personalized emails to our members. We always wanted to make sure that our members felt that they were receiving the notifications first and that we were catering towards them.
Careers in IS

A little-known fact about the University of Arkansas is that 300/500 Fortune 500 companies are located within a 50-mile radius of our campus. This is due to Walmart being headquartered just a short drive north of our campus in Bentonville, Arkansas. Walmart mandates that all vendors of the company have a satellite office within 50 miles of the home office. This creates an environment that is rich in career potential and we are lucky to have this opportunity at the University of Arkansas.

The University of Arkansas AIS Chapter has landed jobs all around the country this past year. We have had students go to companies such as Dell, General Motors, Goosehead Insurance, Phillips 66, Federal Bureau of Investigation, Cerner and Koch Industries. We are blessed to have to connections and resources to be able to land these dream jobs and we look forward to the continued relationship between these companies.
Chapter Operations

The operations within a chapter is extremely important for the overall success of the chapter. Every other week, the leadership team meets to discuss and plan for the upcoming weeks for the chapter. These leadership meetings can last anywhere from 1.5-2 hours in length and we will work through all logistical problems that we can think of. We always encourage feedback from our members and listen to what they are wanting to see in the AIS. Meetings are opened by our President and will usually be handed to another leadership member depending on the subject matter. One of the most effective tools that we use in our chapter is the officer transition. This was an informational session with current and future leadership and this defines what the duties are for each position. This seamless transition ensures that each officer is well versed in how to run the chapter efficiently.
Financials

During 2017-18 school year, our revenue came from last year’s revenue rolled over. As our whole executive board attended this year’s AIS Convention at UT-Dallas, our travel expenses accounted for the largest portion of our overall expenses, consuming 67.25% of our total operating revenue. Operating expenses accounted for the second largest portion of our overall expenses, consuming roughly 15.4% of our total operating revenue. Our fundraising efforts must improve next year with the startup of different workshop series and more t-shirt sales. We reported an annual Gross Profit of $2680.73 and an annual Operating Profit of $5313.50.

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<th>Fall 2017-Spring 2018 Income Statement</th>
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<tr>
<td>Operating Revenue(s)</td>
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<td>Beginning Balance</td>
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<td>Total Revenues</td>
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<td>Expenses</td>
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<td>Total Expenses</td>
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<td>Gross Profit</td>
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<td>Operating Profit</td>
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Involvement

To keep members involved, we provide them with events that benefit their future careers. Since AIS is student-led, we allow our members to voice their opinions on topics and companies they would most like to hear about. We ensured that each member’s voice would be heard by providing surveys, using Google Forms, following most meetings to obtain feedback. In addition, we utilized surveys via Google Forms to tailor our events to what the students would benefit from and enjoy most. These events include professional development workshops, company networking events, computer skills workshops, volunteer opportunities, and social events. By providing them with opportunities for personal and professional development, members are more willing to participate in and continue their membership with AIS. To communicate these events to our members, we utilize e-mail, flyers, Twitter and Facebook Updates.
List of Events

Walton Block Party: an event that recruits new members for our chapter
  Estimated Attendance: 250
Fall Kick Off: the meeting informed students of who we are and what we do
  Estimated Attendance: 120
Meet the Exec Team: held a meet and greet at a local Mexican restaurant
  Estimated Attendance: 9
Excel Workshop: gave entry level workshop on excel
  Estimated Attendance: 16
Cerner Information Session: Representatives informed about opportunities and career paths
  Estimated Attendance: 55
ITRI Board Presentation: presented in front of ITRI Board about membership and activities
  Estimated Attendance: 30
Blockchain Hackathon: This event was held in Fayetteville. We sent 6 people
  Estimated Attendance: 6
Cybersecurity Jolt Hackathon: Attended a Hackathon held in Little Rock. We sent 4 people
  Estimated Attendance: 4
Koch Information Session: Representatives informed about opportunities and career paths
  Estimated Attendance: 50
Bowling Night: Went to Ozark Lanes for a fun night of bowling and socializing
  Estimated Attendance: 7
NWACC Transfer Day Event: staffed a booth at this event to get students involved on campus
  Estimated Attendance: 35
Resume Workshop: answered questions and helped create resumes for students
  Estimated Attendance: 6
ITRI Board Presentation: presented in front of ITRI Board about membership and activities
  Estimated Attendance: 30
Officer Transition: old officer core met with new officer core to transition leadership duties
  Estimated Attendance: 12
Contact Information

On behalf of the University of Arkansas chapter of AIS and the Department of Information Systems, thank you for your time and consideration.

For questions or concerns, please contact the following:

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