The following is a detailed report to provide a clear and concise summary of our student organization endeavors. We are both pleased and delighted to share this information with the Association for Information Systems. Over the past several years, our chapter at the University of Michigan-Dearborn has prided itself on serving society in the advancement of knowledge and excellence in the study of Information Systems.
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter from the President</td>
<td>2</td>
</tr>
<tr>
<td>Officers 2017-2018</td>
<td>3</td>
</tr>
<tr>
<td>Websites</td>
<td>3</td>
</tr>
<tr>
<td>Active Members</td>
<td>4</td>
</tr>
<tr>
<td>University of Michigan-Dearborn ISM Association, AIS Chapter</td>
<td>5</td>
</tr>
<tr>
<td>Who we are</td>
<td>5</td>
</tr>
<tr>
<td>Our Mission</td>
<td>5</td>
</tr>
<tr>
<td>Our Objectives</td>
<td>5</td>
</tr>
<tr>
<td>Our Goals</td>
<td>5</td>
</tr>
<tr>
<td>Our Accomplishments</td>
<td>5</td>
</tr>
<tr>
<td>Professional Development</td>
<td>6</td>
</tr>
<tr>
<td>Resume Book</td>
<td>6</td>
</tr>
<tr>
<td>Professional Development Week</td>
<td>6</td>
</tr>
<tr>
<td>Career Training Workshops</td>
<td>6</td>
</tr>
<tr>
<td>Corporate Presentations &amp; Networking Events</td>
<td>6</td>
</tr>
<tr>
<td>Marathons Petroleum Corporation</td>
<td>7</td>
</tr>
<tr>
<td>General Electric Corporation</td>
<td>7</td>
</tr>
<tr>
<td>Other Job Opportunities</td>
<td>7</td>
</tr>
<tr>
<td>AIS Affiliation</td>
<td>8</td>
</tr>
<tr>
<td>AIS Conference and Competitions in Dallas, Texas</td>
<td>8</td>
</tr>
<tr>
<td>Community Outreach</td>
<td>9</td>
</tr>
<tr>
<td>Best Buy Technology Donation Initiative</td>
<td>9</td>
</tr>
<tr>
<td>Detroit Public Schools Coding Camp</td>
<td>9</td>
</tr>
<tr>
<td>Fundraising</td>
<td>10</td>
</tr>
<tr>
<td>ISM Social Events</td>
<td>11</td>
</tr>
<tr>
<td>Admitted Student Orientation Receptions</td>
<td>11</td>
</tr>
<tr>
<td>Sporting Events</td>
<td>11</td>
</tr>
<tr>
<td>Membership</td>
<td>11/12</td>
</tr>
<tr>
<td>Communications</td>
<td>12</td>
</tr>
<tr>
<td>Our Website: ITMnow.com</td>
<td>12</td>
</tr>
<tr>
<td>Alumni Database</td>
<td>12</td>
</tr>
<tr>
<td>Chapter Operations</td>
<td>13</td>
</tr>
<tr>
<td>Weekly ISM Association Meetings</td>
<td>13</td>
</tr>
<tr>
<td>Event Coordination Planning &amp; Collaboration</td>
<td>13</td>
</tr>
<tr>
<td>Accountability Management</td>
<td>13</td>
</tr>
<tr>
<td>Looking back while moving ahead</td>
<td>13</td>
</tr>
<tr>
<td>Financial Summary</td>
<td>14</td>
</tr>
<tr>
<td>2017-2018 Academic Year Calendar of Events</td>
<td>15</td>
</tr>
<tr>
<td>Metrics</td>
<td>16</td>
</tr>
</tbody>
</table>
LETTER FROM THE PRESIDENT

DEAR FELLOW AIS STUDENTS AND FACULTY,

The University of Michigan-Dearborn is an extremely proud student chapter of the association for information systems. It is with great pride that I write to you describing our great success. Since my arrival in September of 2015, the Information Systems Association, formally known as the Information Technology Management Association, our organization has seen its challenges. At this time, we had less than 10 members at the undergraduate level and zero members from the graduate level. With great leadership and tenacity instilled within its executive board, the ISM Association quickly became the top student organization in our college of business. “We set the example to be followed by the rest.” said ISM faculty advisor, Lise Urbaczewski. That phrase instantly became our motto because when we lead by example – we are leaders.

Recently, the ISM Association has taken on several new and exciting initiatives. Each semester, our organization strives to carry out our Detroit Public Schools Coding Camp. This new responsibility was coined by previous External Relations Director, Andrew Dixon. Here, Dixon felt we could not only give back to our community, but at the same time do so by spreading our knowledge within our subject area. So far, the ISM Association has taught over 50 students from multiple public school districts basic JavaScript and HTML coding languages. Next, we are proud to be starting a new initiative called “Women are IT!” In partnership with our newly acquired women’s business organization, we seek to provide women with vast opportunities in the fields on Science, Technology, Engineering, and Mathematic disciplines.

“We are leaders. We are Michigan. We are... AIS.”
-Austin Decker, President
FALL 2017
President: Galen Mueller
Vice President of Administration: Minhaz Kadir
Vice President of Membership: Austin Decker
Vice President of Community Relations: Tanvir Ahmed
Treasurer: Klea Myftari
Director of Marketing: Galen Mueller
Director of Events: Diana Molina
Director of External Relations: Peter Mayhew
Webmaster: Shivam Patel
Faculty Advisor: Lise Urbaczewski

WINTER 2017-2018
President: Austin Decker
Vice President of Administration: Nolynn Canale
Vice President of Membership: Holly Stebbin
Vice President of Community Relations: Tanvir Ahmed
Treasurer: Bradley Danyo
Director of Marketing: Galen Mueller
Director of Events: Lucas Michna
Director of External Relations: Diana Vargas
Director of Sponsorship: Derek Cawley
Webmaster: Shivam Patel
Faculty Advisor: Lise Urbaczewski

WEBSITES
University of Michigan-Dearborn – ISM Association Site: http://ITMnow.com
ISM Club Facebook Page: www.facebook.com/umdISMclub
Association for Information Systems Student Chapters: http://sc.aisnet.org
University of Michigan-Dearborn: www.umd.umich.edu
ACTIVE MEMBERS

2017-2018 LIST OF ACTIVE MEMBERS

Gaadeh Abouarabi
Joshua Slaviero
Patrick Pinkowski
Kelly Gardner
Zachary Dell’Eva
Anarag Tummala
Jayala Davis
Nick Vance
Shivam Patel
Moe Banoon
Diana Vargas
Lucas Michna
Rachel Arnold
Rajpreet Kaur
Aya Salka
Derek Crawley
Bradley Danyo
Nolynn Canale
Galen Mueller
Aqsa Zahid
Rayann Yassine
Holly Stebbin
Deleana Eshelman
Ferris Younis
Ryan Guckian
Patrick Miller
Austin Decker

2017-2018 AIS Annual Report | 4
WHO WE ARE

The University of Michigan–Dearborn is a sister campus of University of Michigan – Ann Arbor located in southeast Michigan with approximately 9,330 Undergraduate students and 1,550 Graduate students. Furthermore, there are 472 full-time faculty at the university. Approximately 1,150 Undergraduate and 400 Graduate students are enrolled in the College of Business (COB). The Information Systems Management (ISM) major has seen both substantial and a considerable amount growth within the past several years. As of January 2018, there are 97 students confirmed as either an ISM major or ISM double major at the undergraduate level and 20 students at the graduate level.

OUR MISSION

The overall mission of the ISM Association from the University of Michigan Dearborn is to be fully committed to the study, practice, and utilization of information systems management through the exceptional student engagement programs including, but not limited to professional development, social networking, and community outreach. Through these programs, the ISM Association is dedicated to helping its members learn and apply critical technology and business skills, meet recruiters, network with alumni and other students, and participate in fun activities. Ultimately, the University of Michigan–Dearborn is committed to providing excellence to its members through the many opportunities provided to meet these objectives.

OUR GOALS

Our association believes that technology is an essential facet of everyone’s future and the spread of this knowledge is not only our desire, but a passion. We realize we are a thriving community of students but also an integral part of other larger communities. We, as students, are part of the Dearborn, Michigan community. We, as professionals, are integral members of the local business community. And we, as citizens, are part of the local Metropolitan Detroit community. All of these communities have, in their own way, offered us beneficial opportunities both in our individual careers and in organizational growth. Because of this, we feel it is important to seek out new ways to give back to our community, whether that is our school, the business world, or our local communities. This year we have made it our goal to impact our community in a way that applies our member’s passions and utilizes our knowledge.

OUR ACCOMPLISHMENTS

Within the 2017-2018 year, the ISM Association set a number of goals to which each was accomplished with exponentially greater energy than the previous. The organization was able to hold another successful Detroit Public School Coding camp. As a result of this initiative, volunteers from the organization were able to teach 30 middle school age students the importance of coding and information systems in today’s world. The ISM Association also was selected to lead a workshop on Presentation and Speaking Skills at the 2018 AIS Student Leadership Conference. New members joined throughout the year and others may have moved on, but we intended to leave a legacy of striving for excellence. We like to encourage our members to attend our executive speaker series which includes those individuals from Marathon Petroleum, General Electric, Dynatrace, and many more. Connecting our members with employers is just one of the many outstanding opportunities we offer. For academic development, we have established a Coding Camp for middle school students to gain valuable knowledge from our collegiate volunteers. Here, at the University of Michigan – Dearborn College of Business, we pride ourselves on not only succeeding academically but, with each opportunity obtained, being sure to give back to our community members.
RESUME BOOK
As in previous years, this year we partnered with our school’s Internship and Career Management Center (ICMC) again to create a resume book of all active members in the ISM Association. We learned from our meetings with the career services office that they struggle to get students within the College of Business to submit resumes to the office, and that by increasing the number of resumes they send out, it would attract more companies to seek to recruit students from our school.

This book would be sent out to companies to show them the students who are actively involved in a student organization, meaning that these are the students who have the developed leadership skills and experience to be great prospective employees. As a direct result of this resume book, many of our students were contacted by various companies interested in hiring them for internships, co-ops, and part/full time employment.

PROFESSIONAL DEVELOPMENT WEEK
During the fall and winter semesters at U of M Dearborn, all of the organizations at the College of Business collaborate to host a Professional Development Week before the campus wide Career Fair. Specifically, the ISM Association provides a resume critique workshop, professional headshots, and a corporate research workshop. All of these events are open to all students on the campus. By providing these resources to students the ISM Association is helping each them put their best foot forward for the upcoming career fair.

CAREER TRAINING WORKSHOPS
The ISM Association hosts a variety of different workshops throughout the year. As previously mentioned in the fall the organization hosts a resume critique workshop and a corporate research workshop. These two workshops help students who are preparing to attend the campus wide Career Fair. As an organization, we ask various faculty members and alumni to come into our weekly meeting to help students with last minute critiques to their resumes.

CORPORATE PRESENTATIONS & NETWORKING EVENTS
During both our fall and winter semesters we invite various companies to come to our campus and speak to our members. This year we were lucky enough to have companies like Marathon Petroleum Corporation, General Electric, and Dynatrace come present. These companies send several professionals, sometimes even Alumni from the university, to present at our meetings. A few subjects each touch on are the various IT internships opportunities available to students, how to prepare for an internship or entry position, and what is new and going on within the business. This gives our members a chance to get a glimpse into the real world and time to network with these professionals.
MARATHON PETROLEUM CORPORATION

A group of representatives from Marathon Petroleum came to our meeting to talk about the many different employment opportunities their IT department has to offer. They introduced their presentation with the company’s history.

Marathon, having about 45,000 employees and 5,600 retail outlets. Marathon has been around since 1887 as has become the nation’s 5th largest refinery and the largest in the Midwest. They have their headquarters in Findlay, Ohio, but also have a massive presence here in the Metro-Detroit area.

After their introduction, they talked about the various IT internship opportunities at Marathon. There are five general areas IT interns can work in: business analysis, infrastructure, application development and integration, IT audit, and systems analysis. The co-ops run year round each semester and are on a full-time basis. There are opportunities at various locations, but mainly at their headquarters in Ohio. One unique aspect of their co-op program is the 1 to 1 mentor ratio. At Marathon each intern is paired with a mentor to help foster learning. Interns are not fetching coffee at Marathon, but working on real-world projects.

The presentation also covered how to be successful getting an internship, from skills in an interview to what makes successful intern. One of the representatives, Mr. Vince Shaw told us a little about himself. He was a student at the University of Michigan-Dearborn to being an intern at Marathon’s headquarters in Findlay, Ohio and how it lead to a full career with Marathon. He helped our members learn about skills employers are looking for like leadership, critical thinking, and communication. Shaw says it is true employers look at your hard “technical” skills, but it is your soft skills that are going to land you the job. Food was available for those who attended, and it was a useful time for students to get a chance on networking with real professionals.

GENERAL ELECTRIC INCORPORATED

The ISM Association is proud to partner with General Electric. Two representatives come in each year to network with students about the various opportunities in Van Buren, MI. Often times, these employees debut innovative ideas on their current projects. Students are then able to analyze their job role and compare it to their academic course work. In one presentation, Finance Information Technology Director, Paul Husiak, mentioned the importance of certification training. These trainings are offered on an annual basis at General Electric; however, he stressed that this is soon changing. No long would General Electric be requiring formal training instead this information would be assumed to be obtained before one graduates from their said academic institution. He provided a lot of success tips on different certification testing students are doing right now to successfully better themselves for a career in information systems. The University of Michigan-Dearborn is proud to have successfully partnered with General Electric for over five years. We look forward to continuously working with them in the near future.

OTHER JOB OPPORTUNITIES
AIS AFFILIATION

Our chapter’s affiliation with AIS not only provides structure and oversight but is also inspirational to the members to do more. AIS has given our members many different opportunities over the past year; our members learned through participation and networked with students from AIS student chapters of different schools throughout the world! Our faculty advisor, Lise Urbaczewski, often states, “You only get out what you put in to it.” We are proud to say that we get a lot out of our AIS affiliation. All of our members are very proud to be members of AIS and look forward to coordinating events to nurture stronger relations in the future.

AIS CONFERENCE IN DALLAS, TEXAS

On Friday, April 13, the Information Systems Association took 20 students and our faculty adviser, Lise Urbaczewski, to the 9th Annual Association for Information Systems Conference hosted at the University of Texas in Dallas. Our analytics team was selected as a finalist to compete against other universities around the world. Although we did not win, students were able to gain valuable perspectives in classroom presentations on IT Project Management, Healthcare Administration Systems, and Tableau software. Students also were able to select a company to tour. Students chose Toyota Motor Corporation and State Farm Insurance Group. These tours allowed students to not only view these facilities, but also network with employees. Our President, Austin Decker, and Webmaster, Shivam Patel, were selected to perform a presentation on the importance of public speaking. Both domestic students in Georgia, Utah, and California as well as international students from Poland and Ukraine enjoyed the Information Systems perspective on eliminating the fear of public speaking and its importance on networking and professional development.

To quote one student, “it is an indescribable experience”. Our students truly value the Association for Information Systems conference each and every year. Whether it be held in Alabama, Indiana, Utah, or Texas, this incredible opportunity is consistently a tremendous benefit. At the University of Michigan-Dearborn, we try to take as many students whom are interested in attending as fiscally possible. By giving our students the opportunity to travel, network, and development professional – we are absolutely preparing them for their futures. We instill this principle in all that we do.

ALUMNUS PERSPECTIVE ON AIS CONFERENCES

As alumnus of the University of Michigan-Dearborn and seasoned veterans of the Information Systems Association, we felt it only appropriate to talk about our past experiences. “When I first joined (the ISM Association), I was hesitant. I didn’t know anyone nor really knew if IT was my ‘place’.” said senior Shivam Patel. “Sooner after however, I started to volunteer at promotional tables, attending social events, and even participating in a few challenges. It was these things that truly made my university experience. Yes, there are many days of hard work, frustrating difficulties, etc. – one has to look at the value and I don’t believe they will until they are graduated. It took three years to finally come out of my shell, the ISM Association helped me grow only in my professional life but also my personal life as well.”

– Shivam Patel, 2018

For the first time in a long time, we had graduate level students join our organization. Here is one member’s perspective:

“Don’t wait to join anything and everything you can get your hands on.” said graduate alumnus Josh Slaviero. “I waited my entire college career to join a student organization and I regret it. Through the ISM Association was able to not only applied what I had learned in my graduate coursework, but also teach undergraduate students about it. The AIS Conference in Dallas, Texas was my first, but certainly not my last. I would like to continue to be a contributing members of the Information Systems Association and give back to my school that helped me achieve great success. Even though I started late, that does not mean I cannot make a solid and profound impact.” – Josh Slaviero, 2018

2017-2018 AIS Annual Report | 8
COMMUNITY OUTREACH

BEST BUY® TECHNOLOGY DONATION INITIATIVE

As an organization we decided to reach out to the Detroit Public Schools Technology department to pinpoint a few schools that are in need of laptops and new hardware. After, a few members reached out to local business to see if they would be willing to partner up with us and help make this happen. Ideally, our goal was to supply one classroom with computers and accessories. Best Buy partnered with us to help make this happen. We were able to supply a middle school classroom with five brand new laptops and accessories.

As an organization we decided to reach out to the Detroit Public Schools Technology department to pinpoint a few schools that are in need of laptops and new hardware. After, a few members reached out to local business to see if they would be willing to partner up with us and help make this happen. Ideally, our goal was to supply one classroom with computers and accessories. Best Buy partnered with us to help make this happen. We were able to supply a middle school classroom with five brand new laptops and accessories.

DETROIT PUBLIC SCHOOLS CODING CAMP

This initiative is two-fold, as you can see from the previous section above. The second part of the DPS initiative is to hold coding camps for DPS middle school students. The camps are held every semester on a Saturday on the campus of U of M-Dearborn. Last semester, we bused about 30 students to our campus for a fun filled day. The association provides transportation for the students and chaperones. The workshop includes a campus tour, which gets the students excited about attending college in the future. The goal is to inspire hard work and dedication during early education. After, several volunteers from the organization as well as faculty members from the University, help the students with kid friendly coding websites. The ultimate purpose of this workshop is to create an interest for the participating students to consider pursuing higher education STEM degrees and future careers in Information System or Business Data Analytics.

On Saturday, May 26, the Information Systems Association welcomed 11 students and 2 faculty members from Van Buren Middle School to the University of Michigan-Dearborn. Each student received a full day of training including a one on one learning experience from 8 undergraduate and graduate information systems volunteers. The ISM Association is proud to make this experience 100% free by providing the transportation, snacks, and lunch to these dedicated students.

By doing a 'dream job' activity, students were able to present on their future career aspirations. It was then up to our volunteers to present on how Information Systems and coding applications could help them achieve these goals. In addition, each student was introduced to Code.org - a free online training program that focuses on enhancing these vital skills. At the completion of their 8 eight hour class, each student received a certificate from the University of Michigan-Dearborn congratulating them on their success in coding. Next summer, we hope to have more campus from many different schools within the Detroit-Metro area. In addition, our camps have gained high satisfaction not only from the university, but also the community. We have been asked multiple times to hold more camps in the near future. This is something that the ISM Association will have to consider moving forward with its upcoming objectives and event plans.
FUNDRAISING INITIATIVES

YANKEE CANDLE
In fall 2017, the organization participated in a Yankee Candle fundraiser. As an organization, we were able to raise about $350 dollars to go towards our association’s expenses and our annual trip to the AIS Student Leadership Conference. The ISM Association is eager to continuously fundraise in order to never let financial strain hinder any student’s experience. As a result, we are proud to state that we have created exceptional experiences for all students.

COLLEGE OF BUSINESS WINE TASTING
In the fall semester the alumni and dean of the College of Business hold their annual “wine among friends” event. This is a wine tasting and silent auction event that raises money for all the student organizations in the College of Business. The funds are used to help organizations like the ISM Association compete in national competitions, organize events, and help develop programs to create future student leaders. Each organization is asked to sell tickets, sponsorships, and gather donations for the auction. The ISM Association was able to sell 25 tickets (each at $40), 1 Blue Level sponsorship ($250), and secure several items for the auction. A few items included a wine basket, gift card bouquet, and a U of M pride basket. Overall, the wine tasting was success and we were able to raise about $435 for our organization. This event also gives our members a chance to network with other sponsors and alumni from the university.

SPONSORSHIPS
Company sponsorships of the association enables a partnership rewarding not only to the ISM Association, but also the company themselves. Companies receive the value in advertising their name to talented students and receive opportunities to provide information sessions to potential future employees. The ISM Association receives several extraordinary advantages because of the networking opportunities with the professionals and alumni. Sponsorship also allows our association provide food, drinks, and entertainment at our events to ensure that they are success. Typically, 20 percent of our funds come from company sponsorships.

MEMBERSHIP DUES
Membership dues are currently $25 per a semester. Our dues are a great bolster to our chapter income and allow the chapter to accomplish initiatives not directly linked with a sponsored activity, like providing food at all meetings and other events. Members receive many benefits like their resume in our resume book, a club t-shirt, and the chance to travel to the annual conference.

CORPORATE GRANTS
In order for the ISM Association to provide the Detroit Public School initiative the organization has reached out to several local businesses for help. The funds will be used to pay for costs directly associated with running the ISM Association Coding Camp. As a student organization, we must involve ourselves in the community and give back. Instead of helping with more established charities, we came up with our own way to give back through our vocational knowledge. The main cost the funds will offset is busing students to the university. This cost is around $500 dollars per camp. We were granted $1,000. Our organization can handle other costs of food, and t-shirts for participants. Financial information from the first Camp is available upon request.
ADMITTED STUDENT ORIENTATION RECEPTIONS

This event is comprised of the Student Organizations within the COB and several representatives to offer their perspective and experiences, and to gain insight as to what it takes for a student to be successful for years to come.

The ISM Association had a table with several members to share their own experience as well to answer any questions that incoming students had. These questions ranged from what types of classes have you taken, to what does the ISM Association do, to what does IT field look like job-wise, and what does ISM stand for? Whether these newly admitted students are interested in Information Systems Management or not, we are eager to encourage them to explore their own passions.

SPORTING EVENTS

Each fall semester, our club organized a group of us to attend an evening Red Wings game at Joe Louis Arena in downtown Detroit. Even though the wings lost in the last period, it was an incredible bonding experience especially for our newer members. We try to incorporate a few social events a year in order for our member to get to know one another outside of the school environment. In the spring semester, our club organized a group to attend a Detroit Tigers games at Comerica Park. Unfortunately, the tigers did not come through with a win that afternoon but we had a wonderful time creating unforgettable experiences with one another.

MEMBERSHIP

MENTORING NEW MEMBERS

The ISM Association strongly believes that sustaining our new members is vital to the future of the organization – even after our current members graduate. The majority of our members are juniors and seniors – those students that have been accepted to the COB. We have actively welcomed new students to our campus via the BA100 classes. We also find it important not to be an inclusive organization – we welcome all of our new members, and make them feel a part of our organization by asking them for feedback and assigning them tasks. In previous years we had a more formal mentor program, but this year took a more informal approach. Rather than assign a mentee (or mentees), we organized it so that multiple people helped the same person. This provided a unique blend of experiences and advice, and we believe it has worked well this year!

Going in to the 2017-2018 school year, we have new officers and members that are up to speed and ready to keep moving forward, rather than having to re-learn the wheel. This ability to take on leadership roles by ALL members truly builds strength for not only our club, but each individual. As can be shown by the number of campus-wide leadership and academic awards received by our Club members, we take pride in developing each and every individual.
COMMUNICATIONS

OUR WEBSITE: ISMNOW.COM

Due to the commuter school aspect of our University, interested students are not always able to attend every single one of our meetings. Therefore, we maintain a website, external from the University, which is generously hosted for free by an ISM Club alumnus, Jay Al-Qualuby, who is a manager at Nexus Business Solutions L.L.C. Our website, ISMnow.com, enables us to maintain communications to interested students and current members. The website is maintained by our “Chair of Digital Communications,” who is responsible for much of the club’s online presence, such as Facebook, Twitter, and YouTube. The Chair of Digital Communications position allows us to easily and constantly add new features and maintain a functional and user friendly website.

The ISM Club website is used as a major resource point for our club; features such as the official club calendar, meeting minutes, officer bios, club news, and our annual AIS report are contained within the website. New features are constantly being brainstormed and added each week. This year in particular, our website and web traffic have grown significantly. Having club members run our website, rather than outsourcing or having a University run website, offers a learning opportunity into basic web-design, coding, and website management for all club members involved and interested!

As a result of our website, the ISM Club has exceeded our own goals in expanding web presence and creating a more technology-centric campus. Not only has interest in the ISM Club grown, but also interest in the ISM major and minor. The necessity for university officials to work extra hours and recruit additional staff to meet the needs of our student body has served as evidence of this fact. We are amazed at the interest and commISMent we continue to produce.

ALUMNI DATABASE

Two years ago, the ISM started building a database to help keep track of and connect with alumni. This year, we have continued to grow this database and our straightforward list of alumni and their email is now just over 250. While the club is still sorting through the faculty’s own alumni contact list, every connection counts. This, however, understates how many alumni we have connected with through other means. By using social media to connect former members and interested graduates, we can connect to more alumni now, than ever before. Since implementing this plan, we have gotten a lot of positive feedback from alumni who are interested in helping our students and the club.

Our connections and communication with alumni is crucial to keeping the ISM Association updated on real world experiences and opportunities, not just in the job market, but through guest speakers and company tours. This year, we have had multiple guest speakers, who were alumni themselves, or were brought in by our alumni connections. By keeping these lines of communication open, we can help coordinate internships with the college’s Career Services Office, and provide industry insight to developing undergraduates. At the University of Michigan-Dearborn, we are proud to call alumni not only future business partners, but also our eternal friends.
CHAPTER OPERATIONS

WEEKLY ISM ASSOCIATION MEETINGS

At the beginning of the academic year, the ISM Club Officers map out all Bi-weekly Club meetings. As with previous years, we have meetings every other week rather than weekly due to the nature of our campus – working students / commuters who don’t have as much time. Thus, this allows us to really focus on quality meetings and events for all members. Each of the Club meetings normally has a focus anywhere from instructional presentations to AIS workshops. This year, we wanted to gain the most from our members so we created a survey to best determine a useful schedule of meeting topics. It may be a guest speaker or it may be active work on one of our many activities. Most meetings have a fun icebreaker, such as “if you could be any television character, who would you be” or “what superpower would you have”. These icebreakers have been quite effective in getting all members and guests to share.

EVENT COORDINATION PLANNING & COLLABORATION

What does the Club do? Whatever we choose to do. Simple as that. This is what keeps our chapter very interesting, since the direction and the events that we plan are based solely on what individual members wish to do. As officers, we don’t come in to meetings demanding that all members must do certain items and events, rather we each take ownership and make it happen. Certainly, we have structure. But we have found that when members WANT to do things as opposed to being mandated to do so, we get bigger and better results. Certainly we have proposed new ideas, and no one wishes to pursue. That happens. But because our members feel comfortable in sharing any and all new ideas, which is what truly makes our chapter strong. All we ask is once a member has made the commISment, they follow through with it. We won’t leave the Dean hanging. Or we won’t fall through with our responsibilities.

ACCOUNTABILITY MANAGEMENT

As explained above, all members are held accountable for making the club what THEY want it to be. Is it a place to hear professionals come speak? Then help find those speakers! Is it a place to establish yourself as a leader? Then create a project and run with it! We have been successful in pretty much everything we have set out to do, simply because we take pride in the Club and its successes. Sure, we have had a guest speaker fall through – but we have backup plans ready and waiting. We keep moving forward and it opens the door for other opportunities.

LOOKING BACK WHILE MOVING AHEAD...

We will continue to build on the many successes that we have had both this year and in previous years. Each and every member of the club has proven they are committed to making the organization the best it can be. We will actively find additional corporate sponsorships that will help to maintain our sustainability and allow us to do bigger, better things. We plan to be more active in promoting ISM as a major, and recruiting for the club. There is no doubt that we have come a long way as a registered student organization through the College of Business. At the same time, we, still, have far to go in our own personal development and growth as an Association for Information Systems chapter. Our first goal is promotion and recruISment. Although one of the small chapters, we certainly continue to make a presence in attendance at the conferences. We are graciously awarded the resources and capabilities to do so while also working extremely hard to maintain these opportunities for future students. Therefore, we are continuously looking back while moving ahead.

The ISM Association is both eager and optimistic about our future.
## FINANCIAL SUMMARY

### REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carry Over Cash from 2015-2016 (Checking and Savings)</td>
<td>$4,210.00</td>
</tr>
<tr>
<td>Carry Over (Cash)</td>
<td></td>
</tr>
<tr>
<td>Additional Fundraisers</td>
<td>$853.46</td>
</tr>
<tr>
<td>Association for Information Systems Revenue</td>
<td>$600.00</td>
</tr>
<tr>
<td>Student Organization Advisory Council Grant Money</td>
<td>$2,200.00</td>
</tr>
<tr>
<td>Donation from Ford Motor Company</td>
<td>$500.00</td>
</tr>
<tr>
<td>Donation from Marathon Oil Corporation</td>
<td>$500.00</td>
</tr>
<tr>
<td>College of Business Student Organization Allocation</td>
<td>$8,000.00</td>
</tr>
<tr>
<td><strong>Total Revenue:</strong></td>
<td><strong>$16,860.46</strong></td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIS Annual Membership Chapter Fee</td>
<td>$625.00</td>
</tr>
<tr>
<td>AIS Conference Expenses</td>
<td>$6,345.00</td>
</tr>
<tr>
<td>General Member Meetings</td>
<td>$2,300.00</td>
</tr>
<tr>
<td>Graduation Stoles</td>
<td>$450.00</td>
</tr>
<tr>
<td>Informative Club Events</td>
<td></td>
</tr>
<tr>
<td>Marketing Materials</td>
<td>$600.00</td>
</tr>
<tr>
<td>Member T-Shirts</td>
<td>$840.00</td>
</tr>
<tr>
<td><strong>AIS Conference and Competition:</strong></td>
<td></td>
</tr>
<tr>
<td>Hotel</td>
<td>$824.33</td>
</tr>
<tr>
<td>Airfare</td>
<td>$4,760.00</td>
</tr>
<tr>
<td><strong>Total Conference/Competition Expense</strong></td>
<td><strong>$5,584.33</strong></td>
</tr>
<tr>
<td><strong>Total Expenses:</strong></td>
<td><strong>$16,744.33</strong></td>
</tr>
</tbody>
</table>

### Ending Balance- May 2015

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>$116.13</strong></td>
</tr>
</tbody>
</table>
2017-2018 ACADEMIC CALENDAR OF EVENTS

September 2017
14 – COB Opening Social
15 – CIA RecruISMent
21 – UC Opening Social
22 – PDW/ Career Fair Prep
26 – BAP’s Meet the Firms
28 – Marathon Petroleum

October 2017
6 – Fall Career Fair
8 – Fall Open House Table
10 – Careers in IS Night
14 – Wine Tasting

November 2017
2 – Panel Discussion
9 – NAIC Summit
19 – Coding Camp
30 – Corporate Presentation

December 2017
1 – Tech. Executive Speaker Series
9 – Red Wings Game

January 2018
11 – Winter Involvement Fair
11 – Start AIS Competition Tracks
24 – Microsoft Excel Lab

February 2018
21 – Marathon Presentation
21 – Professional Development Night
21 – Winter Career Fair Precatory

March 2018
7 – ICMC Presentation
14 – Promo Table
15 – Meet and Greet COB Organizations
16 – Roundtable Event – Dynatrace

April 2017
3 – Women in IT Night
11 – FIAT Chrysler Presentation
15 – Officer Transition
18 – Last Meeting & Alumni Send-off

OTHER EVENTS

WOMEN ARE IT!

THE FORGE TOUR
UNIVERSITY METRICS

UNIVERSITY OF MICHIGAN – DEARBORN
Total # Students, University of Michigan-Dearborn 9,131*
% transfer students (undergrads) from Community Colleges 56%*

COLLEGE OF BUSINESS
Total # College of Business Undergraduate Students 1,202*
# of BBA students (accepted into COB) 557*
# of Pre-Business students (have not completed pre-requisite courses) 645*
Total # College of Business Graduate Students 403*

INFORMATION SYSTEMS MANAGEMENT
Total # ISM majors, April 2017 103*
Total # ISM majors, March 2018 117*

ISM Association
Total # active ISM Association members 13
Total # ISM Club fans on Facebook 212
% ISM majors, active membership 46
% ISM minors, active membership 23
% Non-ISM major/minors, active membership 31
% MSIS (grad) 1
% Seniors, ISM Assoc., active membership (graduate May/Aug 2017) 15
% Seniors, ISM Assoc., active membership graduating after Aug 2017 12
% Juniors, ISM Assoc., active membership 57
% Sophomores, ISM Assoc., active membership 8
% Grad students 3
Number of ISM Association meetings: Sept 2017- April 2018 28
Average attendance at each weekly ISM Association Meeting +30

*Spring 2017 Information listed. Partial 2018 Information available.