



# AIS Student Chapters Newsletter

A newsletter for AIS student leaders and the faculty that guide them

February 2015

Dear Aretha,

The [AIS Student Chapter Leadership Conference](#) is the premier event in the AIS student chapters program. This year, the 2015 Student Chapter Leadership Conference is being hosted by The University of Alabama, April 9-11 2015, in Tuscaloosa, AL. In addition to hosting the final rounds of the [AIS student chapter competitions](#), it will promote leading practices for organizing and operating student chapters. The conference will also provide professional networking to some of the nation's leading MIS executives, recent alumni, and fellow students. The conference is designed to develop MIS student leaders and grow relationships that can be leveraged. Additionally, the conference will allow student leaders to develop relationships and to promote and share leading practices for organizing and operating successful student chapters.

The discipline of information systems is one of growth and it takes innovative leadership to foster this growth. That being the case, the theme of the conference this year is "Growing Innovative Leaders." Student attendees of this conference can expect to gain the tools that are needed to provide the leadership to start, grow, and maintain a successful student chapter. Leveraging these tools in the Student Chapter will help them gain valuable experience that will translate into the marketplace upon graduation.

Regardless of if you are from a school that is interested in beginning a Student Chapter, one looking to grow an existing Student Chapter, or from an established Student Chapter looking to sustain excellence, the 2015 Student Chapters Leadership Conference will have something for you! We invite you to take advantage of this opportunity by [registering today](#). Register by March 9 to qualify your chapter for a travel stipend.

Sincerely,



[James Parrish](#)

Vice President of Student Chapters  
Nova Southeastern University

## In This Issue

[Student Competition Finalists](#)

[Register for the Conference](#)

[Thoughts on Fundraising](#)

[Education Resources](#)

## Student Competition Finalists

### QVC Analytics Challenge

- Arizona State University
- Bentley University
- Illinois State University
- Nova Southeastern University
- University of Alabama-Birmingham
- University of Arkansas at Little Rock
- University of Dayton



## Important Dates

**Student Chapter  
Leadership Conference:**  
University of Alabama  
April 9-11, 2015

**Annual Reports Due:**  
May 8, 2015

Association for  
Information Systems 317-  
220-6977  
[studentchapters@aisnet.org](mailto:studentchapters@aisnet.org)  
[sc.aisnet.org](http://sc.aisnet.org)  
35 Broad St  
Suite 917  
Atlanta, GA 30303

- University of Delaware
- University of Illinois-Springfield
- Utah State University

Please review the registration information below.

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## Security Policy Competition

- Brigham Young University
- James Madison University
- University of Alabama (Williams, Bowden, Hobach)
- University of Alabama (Wright, Garrett, Hirbe, Chesser)
- University of Northern Alabama
- Utah State University

Please review the registration information below.

## IS That Serves Society Competition

- Temple University
- University of Gdansk
- University of Northern Arizona

Please review the registration information below.

## AIS Video Competition

1. University of Alabama
2. Utah State (Niveen & Miller Team)
3. Brigham Young University

The first place school will have their video shown at the conference. Congratulations on placing in this competition. While you are not required to attend the AIS Student Chapter Leadership Conference, we invite you to attend for the leadership training, networking and on-site competition.

Please review the registration information below.

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## Register for the SCLC by March 9!

**As you make plans for this event, please know there are separate registrations for the conference and the hotel:**

### [The Conference Hotel-Embassy Suites](#)

Staying at the official conference hotel is smart, and here's why:

- Many of the events will take place there
- There are no other hotels within two miles of the conference venue

Rooms are only being reserved for AIS through March 9. Make sure to save your spot by then!

### [The conference registration](#)

If you are planning to attend the conference, you need to register. AIS is pleased to have earmarked funds to help students attend the conference. In order to qualify for a stipend, you must be registered by March 9. [Click here to register for the conference.](#)

If you have any questions please contact the local hosts:  
P: 205.348.5525

## Thoughts on Fundraising

### Creative Fundraising 101

Occasionally, we are asked for suggestions on how to cover the costs of operating a student chapter. Here are a few ideas which successful chapters have employed in the past:

- **Sponsorships:** Businesses and industries within your community are great partners for your student chapter. With a \$500 sponsorship, you can offer them the opportunity to make a presentation at your student chapter meeting where they have a chance to show how they use information systems, inform students of potential jobs/internships openings, and get to know future graduates whom they might like to consider hiring. This is a great opportunity to showcase their business and get to know your chapter. They might even be willing to bring pizza! Want more ideas from a 2014 AIS Distinguished Student Chapter? [Contact Mark Huber](#), Faculty Advisor, University of Georgia AIS Student Chapter.
- **Member dues:** Everyone needs to have some "skin in the game." Just make sure you communicate your value proposition clearly and often. Your student chapter offers huge value to network, excel in the classroom, and [get an IS job/internship faster](#). Even asking for \$25 per semester, as an example, in exchange for access to these benefits is really quite a bargain.
- **Fundraisers:** Not all fundraisers are created equal and the key to a successful one is planning. Check out [this link](#) for creative ideas and fundraising fundamentals before proceeding with your own plans. Want to learn more about successful fundraising ideas? Check out the past [annual award winners](#).

## Education Resources



Is your chapter looking for free education sessions?  
Checkout the webinars below!

Webinar Name	Date & Time	Additional Information
<i>Hype or Help? A Longitudinal Field Study of Virtual World Use for Team Collaboration</i>	March 11, 2015 1:00-2:00 PM. ET	<a href="#">Click here</a> for more information.
<i>Is This Review Believable? A Study of Factors Affecting the Credibility of Online Consumer Reviews from an ELM Perspective</i>	March 25, 2015 7:00-8:00 AM ET	<a href="#">Click here</a> for more information.

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